



**MLP** 







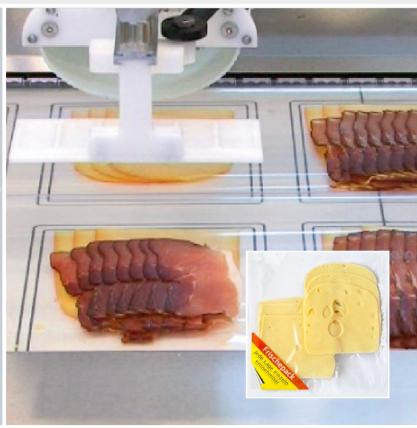
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Multi-Layer-Prepacks of Cold Cuts with Longer Shelf Life on VARIOVAC Thermoformers

MLP packaging concept

## VARIOVAC MLP packaging concept (patented)

Multi-Layer-Prepacks (MLP) of cold cuts with longer shelf life on VARIOVAC thermoformers

The number of single households is steadily growing. As a consequence, people are buying smaller quantities of food, but still like to have a good selection.

Following this trend the so called prepacks of fresh cold cuts and cheese slices are getting more and more popular. VARIOVAC developed the MLP concept on VARIOVAC thermoformers for products with a longer shelf life.

The VARIOVAC MLP is a pack with 4-sealed sides, containing two layers of cold cuts up to a total weight of approx. 150 grs. The interlayer means you can have delicious mixed packages with different cold cuts or cheese slices. A single layer of this prepack

can be individually opened leaving the other sealed layer to be enjoyed at a later date.

Because of the longer shelf life, branches and trader chains with their own production area can now pre-pack the fresh cold cuts for their subsidiaries. Central pre-packing is more economical and guarantees better hygienic conditions than at the delicatessen counter in the supermarkets, thus freeing up counter staff.

The centrally pre-packed cold cuts can be weighed and price marked before they are delivered to the subsidiaries. Unusable cuts – which are unavoidable in the subsidiaries – are no longer a problem because they remain in the production chain.

An individually designed Multi-Layer-Pack for a Norwegian customer:

The non-sticky overlayer of a separately affixed label makes the opening more easier.

Pack size and hanging hole facility represent the typical Norwegian pack design.



The VARIOVAC MLP evacuated and gas-flushed prepacks result in a longer shelf life and fresh and attractive appearance of the packed products. You can now enlarge the choice to your customer to buy either cold cuts directly from the delicatessen or the well known end-user packs or these trendy VARIOVAC MLP prepacks.















